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SINGAPORE AIRLINES A380 Storms in,

Here How it can Change India's Aviation Dynamics

Braving one of the worst storms in Delhi in this week, Singapore Airlines became the first airline fly in the Airbus A380 to India. This is a 471-seater double-decker aircraft and Singapore Airlines is promising some discounts, unmatched luxury across these flights from Delhi as well as Mumbai.

Next will be Dubai-based Emirates Airlines, which has already announced a daily A380 service to Mumbai from 21st July. And German flag carrier Lufthansa may also consider bringing in this huge bird soon.

Why are we all worked up about the Airbus 380? First, because it is the largest passenger aircraft and will allow SIA and Emirates to significantly increase capacity to Indian cities. Second, because the two airlines which have come forward to deploy it will offer aggressive fares and many onward connections via their respective hubs - Singapore and Dubai. Third, the two services also offer unmatched luxury aboard these flights, if you have money to burn. So you could take a shower spa aboard an Emirates A380 flight or opt for gourmet meals aboard the SIA one.

An Emirates statement said earlier flights EK 500 and EK 501 between Dubai and Mumbai will be up-scaled to a three-class A380 aircraft so that 2,127 more seats are available on Emirates per week in each direction.

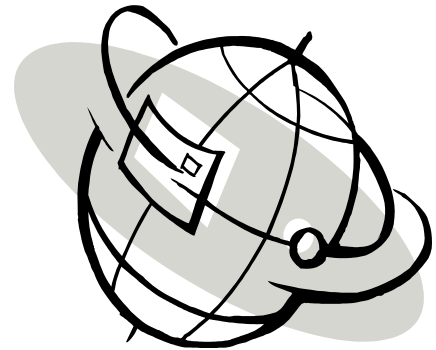
The Emirates A380 operating on the Mumbai route will feature 14 private First Class suites, 76 Business Class lie-flat seats and cabin for 399 Economy Class passengers. In its A380 service, Singapore Airlines will get exclusive Suites. A private sanctuary in the sky, each Suite comes with sliding doors and adjustable roller-blinds, and a

luxurious leather seat; during turndown service, the cabin crew deploys a full-sized bed with plush pillows and duvet for the customer.

Then, the Business Class on SIA's A380 has 86 centimeters (34 inches) seat, one of the most spacious in its class. Fully adjustable by an intuitive control panel, the seat can be adjusted to suit any seating or lounging positions. The seatback folds down easily to form a comfortable, full-flat bed.

In the Emirates' A380 service, you could take a shower spa (even if you have only an Economy Class ticket), 11.4 inch touch screen LED panel TVs and 1800 entertainment options to choose from. For those of you who are hooked to tablets and smart phones, high-speed Wi-Fi access, mobile phone and data services are available throughout the flight.

Emirates currently have 48 A380s in service, more than any other airline globally. Emirates operate 185 flights per week to 10 gateways in India. And Singapore Airlines operates 49 weekly flights to Singapore, connecting from six points (Mumbai, New Delhi,



Ahmedabad, Kolkata, Chennai and Bengaluru).

On the face of it, the A380 is just another aircraft, only bigger. But actually, this aircraft may change the very dynamics of the Delhi-Singapore, Mumbai-Singapore and Mumbai-Dubai routes. The SIA flight has been configured to seat 471 passengers in three classes - Suite, Business and Economy.

The Suite is a cut above even the famous SIA First Class. So many passengers on one aircraft means severe competition for other airlines flying to Singapore from the two cities in India, including Air India, Jet Airways, since they deploy smaller machines.

We were expecting the same flights to be operate from Hyderabad, but due to heavy losses and the bunch full taxes of privatized airport authorities are stopping so many foreign carriers to expand their operations.

By Bureau

To be continued ...



M.A. Moiz

MBA – Aviation
& Mass Communications,
IATA, DATTCOM

“Peace is the virtue of civilization. War is its crime.”

Air India into Controversy

Air India, which is at the centre of a controversy over the issue of free tickets to immediate family members of its employees, on Friday said its passage scheme is in tune with the IATA resolution but the guideline does not make sons-in-law and daughters-in-law eligible.

Resolution 788 of the International Air Transport Association (IATA), which provides for granting free and reduced fare transportation to an employee of an air carrier, lists spouse, children, parents, brothers, sisters, dependent relatives or dependents in the household in the category of immediate family.

However, a circular issued by the loss-making state-run air carrier said passages can be transferred to brothers/sisters/son-in-law/daughter-in-law with a total of four out of the annual entitlement which ranges from 24 to 8.

The staff strength of the airline is 24,000.

The circular dated April 11, 2014 said the spouse of a deceased employee can transfer his/her passages to his/her family

members of the deceased employee i.e self, parents, children, step-children and legally adopted children.

In a statement, the airline said the Employees passage scheme is in tune with the IATA Resolution 788 and that it is incorrect to suggest that such schemes are not there is any other airline.

However, the scheme in air carriers like Jet Airways covers self, spouse, parents and children but there is no mention of brother, sister, father-in-law, daughter-in-law or son-in-law. The list of eligible members in carriers like Indigo is almost same as Air India.

The new Civil Aviation Minister Ashok Gajapathi Raju yesterday said issues like the definition of a family under the scheme called 'Passage Entitlement-Vacation Travel' would have to be examined.

The Air India statement said the free passage scheme is available for the employees of other IATA members on reciprocal basis which is called interline passages. All IATA member airlines world over adhere to such provisions, it said.

It claimed that Air India's revised passage scheme as enumerated in the latest circular was much more conservative than most other airlines.

In 2013, Air India had restricted the scope of family members and number of passages allowed to employees under the revised scheme, the statement added.

Such passages are given only against vacant seats available and never at the cost of a revenue passenger and therefore Air India does not lose anything on account of such concessional passages, it said, adding employees have to pay staff travel fare, Passenger service fee and all taxes including Airport tax.

Raju said that the new government could review the free passage scheme offered by Air India.

"There are a lot of things of concern as of now. These have to be looked into," Raju said when asked about the carrier offering such a scheme which also included the relatives of employees.

By Bureau

“Character is determined more by the lack of certain experiences than by those one has had.”

IATA Agent Association of India (IAAI) Space

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can

also be used for your Web site. Microsoft Word offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

A great way to add useful

content to this newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.



Aviation World

By Khaleda Iqbal

Now a days when you ask a small child studying in a school or kindergarten, that what is your dream to be? Very often you will find the answer Flight Attendant, Air Hostess, Captain or Pilot. Yes, this is true. Aviation Industry so called Glamorous World was always a dream for many Youngsters and is today and will be even in Future.

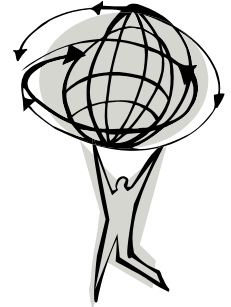
Aviation is the only Industry where any candidate can apply with minimum qualification of higher secondary school. This is the only field where a candidate will get so refined after the professional training given by the Airline for good 90 days, that he will be a complete new and polished person. This industry makes your dream comes true on every day basis. Here you will get paid to see the world, different people, different cultures and beauty around the world.

Here the only thing they look for is Confidence, talent, Communication skills and Nature of one which is flexible and adaptable as per the situation and condition.

The glamour, the fun what you get to see in this Industry is amazing. It gives you a chance not only to make your dreams come true but also to make your family members dream come true. The way this industry gives you an option of discounted Tickets for yourself and your family members is just amazing.

When I was going through a training as In-flight Manager at my present company, I have seen there were few parents of my Colleagues who came for our graduation day and for them it was there very first flight of their life to visit their Daughter's Graduation day and just imagine what a great feeling it is to give your parents that opportunity. Well, the list is never ending and it will be just going on and on and on.

Let me tell you every industry has its pros and cons and so is Aviation Industry. Here the challenge would be Jet Lags, Time difference, Mid-Night departures, sometimes technical delays, delays due to unfavorable weather conditions, Medical emergencies and so on. Staying away from Parents, Husbands and kids, missing all the special occasions, Festivals, parties and on. But the satisfaction what we get when a passenger or a company appreciates our sacrifices, hard work is unbeatable. Passengers know that we sacrifice our festivals, special occasions just to take them safe to have a great time with their families and friends; they know we sacrifice our New Years Eve, valentine's days or any special day just to make sure that they Reach onetime and celebrate it with their loved ones.



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Aviation Career Note

"Day by day aviation industry is going through so much ups and downs due to various reasons, like some time in the name of fuel, in the name of international market's economy, sometime in the name of airlines company losses, every where we

are seeing the costing drama, the result is no salary increments, no airline benefits to staff and the other end Airlines are always ready to start an operations in a new sector but with the same working staff, if we see in India itself we have too many

fresh faces who are eagerly awaiting for a good opportunities but openings are so less and the ratio is around 1:50 in every department."

By Latest Survey

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Watch



From the Passenger:

“As there is an Electric Cart outside at some airports (I have seen it & used it at Bangalore recently, it was very convenient), all airports should provide this service at the point where the passenger who need a wheel chair alight at the airport departure point. Otherwise, it is very hard to walk up to the gate, wait for security check in line, walk up to the check-in counter and then get a wheel chair.” Said by Mr. Aleem – Jet Airways Traveler

It is requested that the all Travel Agents Associations should request to the Airports Managements across India to make this service, of an Electric Cart, available, outside, for the convenience of the passengers.

Editor's Note

Day in and day out we are observing that the Domestic Airlines are imposing one or the other charge on the Passengers. There is no respite and this burden continues to increase by each day.

Take for instance, the Cancellations:

If a passenger cancels a ticket, he is subjected to a cancellation penalty as per the wishes of the airline. Then there is a date change penalty, no-show penalty, surcharges & so on and so forth.

However, if there is a cancellation of a flight, no penalty for the Airlines, no reasons given, just a cancellation the passenger is stranded. All his / her plans of commercial, family, social engagements are ruined. Many a times passenger has to attend important business meetings, wedding, funerals and other obligations. But the airlines is least bothered.

When a passenger gets delayed and the flight is missed, it is no-show. However, if a flight gets delayed, the pas has to suffer at the airport. The senior citizens, the wheel chair bound passenger, women,

children, all suffer and the airlines is least bothered !

just and announcement – The Flight is Delayed.

There are so many such serious inconveniences the passenger has to face, and there is no one to help the passenger.

In these circumstances, where such unfair practices are going on, there is a need for a passenger support organization, on pan India basis.

It is suggested that the Veterans of the Travel Industry, who are also Domestic Passengers all the time and face these hardships, establish an association, DOMESTIC AIR PASSENGERS ASSOCIATION OF INDIA (D.A.P.A.I.), for the welfare of the passenger(s) all over India.

It is earnestly hoped that the Veterans would come forward and form this Association, as soon as possible.

The reason behind all this above instance is, airlines doesn't have the capital to pay the salaries to the good, experienced, professional staff

at all airport, who know the industry in and out, who are trained and gained the experience by the time with the personal touch, who can always try to help the passengers and the fellow staff, but airlines now a days just wanted to hire people undergraduates, teen age, with no proper professional qualifications, who doesn't even know how to greet and meet the passenger at the front desk, they just want to take work with them for some time, gain experience and go on to spoil some others desk. It is also time now to established one full fledged Airport Employee Association of India (AEAI) as we have already online page to help our industry to protect the rights of the right person at the airport instead of making the way to enter Tom Deck and Harry.

Old and senior well experienced staff of our industry should come forward with the strong vision to form this and have to fight the right of the airport staff to get misused by the cunning ground handlers.